



ABC 7 CHICAGO

WLS-TV
190 N. State 10th Floor
Chicago, IL 60601
PHONE: (312) 750-7131

INVOICE

REMIT TO:

WLS-TV
13213 Collections Center Drive
Chicago, IL 60693

PAGE: 1

BILL TO:

NATIONAL MEDIA RESEARCH PLANNING
ATTN: ACCOUNTS PAYABLE
815 SLATERS LANE
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA
SLSP: PARKER, DEE
ADV: NRCC-INDEPENDENT EXPENDIT
PROD: NRCC IE 2012
TITLE: 240843

INVOICE NUMBER: 67-750049322 BROADCAST MONTH: OCTOBER
ORDER NUMBER: 395048 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: C: 155 P: 426 E: 2959
ESTIMATE#: 155 426 2959
SCHEDULE DATES: 10/08/2012 - 10/11/2012 AGY#ADV#: 3736/26528
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE						ACTUAL BROADCAST						ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/08 - 10/11	11:00A-12:00P	1,000	4	10/08	MO	11:22:36A	:30		NRCCIL101005	1,000		
					10/09	TU	11:55:12A	:30		NRCCIL101005	1,000		
					10/10	WE	11:21:00A	:30		NRCCIL101005	1,000		
					10/11	TH	11:54:01A	:30		NRCCIL101005H	1,000		
2	10/08 - 10/11	02:00P-03:00P	1,200	4	10/08	MO	02:12:08P	:30		NRCCIL101005	1,200		
					10/09	TU	02:54:14P	:30		NRCCIL101005	1,200		
					10/10	WE	02:53:20P	:30		NRCCIL101005	1,200		
					10/11	TH	02:43:02P	:30		NRCCIL101005H	1,200		
3	10/08 - 10/11	05:00A-06:00A	675	4	10/08	MO	05:23:56A	:30		NRCCIL101005	675		
					10/09	TU	05:58:18A	:30		NRCCIL101005	675		
					10/10	WE	05:22:07A	:30		NRCCIL101005	675		
					10/11	TH	05:58:27A	:30		NRCCIL101005H	675		
4	10/08 - 10/11	09:00A-10:00A	875	4	10/08	MO	09:45:17A	:30		NRCCIL101005	875		
					10/09	TU	09:46:59A	:30		NRCCIL101005	875		
					10/10	WE	09:47:11A	:30		NRCCIL101005	875		
					10/11	TH	09:38:41A	:30		NRCCIL101005	875		
5	10/08 - 10/11	07:00A-09:00A	1,600	8	10/08	MO	07:42:29A	:30		NRCCIL101005	1,600		
					10/08	MO	08:42:56A	:30		NRCCIL101005	1,600		
					10/09	TU	07:54:22A	:30		NRCCIL101005	1,600		
					10/09	TU	08:40:22A	:30		NRCCIL101005	1,600		
					10/10	WE	07:54:40A	:30		NRCCIL101005	1,600		
					10/10	WE	08:54:06A	:30		NRCCIL101005	1,600		

We warrant that in accordance with certified station

* All times based on CT

logs. The programs as above indicated were broadcast.

TERMS: NET PAYABLE 30 DAYS FROM DATE OF INVOICE

ACCOUNTING

Print Date: 11-20-2012



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5 -	10/08 - 10/11	07:00A-09:00A	1,600	8	10/11	TH	07:49:03A	:30		NRCCIL101005	1,600		
					10/11	TH	08:40:01A	:30		NRCCIL101005H	1,600		
6	10/08 - 10/11	05:00P-05:30P	2,400	4	10/08	MO	05:12:09P	:30		NRCCIL101005	2,400		
					10/09	TU	05:14:15P	:30		NRCCIL101005	2,400		
					10/10	WE	05:13:07P	:30		NRCCIL101005	2,400		
					10/11	TH	05:13:07P	:30		NRCCIL101005	2,400		
7	10/08 - 10/11	04:00P-05:00P	1,900	8	10/08	MO	04:21:45P	:30		NRCCIL101005	1,900		
					10/08	MO	04:42:39P	:30		NRCCIL101005	1,900		
					10/09	TU	04:19:09P	:30		NRCCIL101005	1,900		
					10/09	TU	04:20:39P	:30		NRCCIL101005	1,900		
					10/10	WE	04:19:50P	:30		NRCCIL101005	1,900		
					10/10	WE	04:44:01P	:30		NRCCIL101005	1,900		
					10/11	TH	04:44:40P	:30		NRCCIL101005	1,900		
					10/11	TH	04:55:01P	:30		NRCCIL101005H	1,900		
8	10/08 - 10/11	10:35P-11:04P	2,200	4	10/08	MO	10:53:12P	:30		NRCCIL101005	2,200		
					10/09	TU	10:52:44P	:30		NRCCIL101005	2,200		
					10/10	WE	10:54:02P	:30		NRCCIL101005	2,200		
					10/11	TH	10:53:04P	:30		NRCCIL101005H	2,200		
9	10/08 - 10/11	06:00P-06:30P	3,000	4	10/08	MO	06:19:55P	:30		NRCCIL101005	3,000		
					10/09	TU	06:19:45P	:30		NRCCIL101005	3,000		
					10/10	WE	06:20:00P	:30		NRCCIL101005H	3,000		
					10/11	TH	06:15:24P	:30		NRCCIL101005H	3,000		

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10	10/08 - 10/11	06:30P-07:00P	4,075	4	10/08	MO	06:40:07P	:30		NRCCIL101005	4,075		
					10/09	TU	06:40:47P	:30		NRCCIL101005	4,075		
					10/10	WE	06:42:13P	:30		NRCCIL101005	4,075		
					10/11	TH	06:41:25P	:30		NRCCIL101005H	4,075		
11	10/08 - 10/11	10:00P-10:35P	6,000	4	10/08	MO	10:32:45P	:30		NRCCIL101005	6,000		
					10/09	TU	10:32:45P	:30		NRCCIL101005	6,000		
					10/10	WE	10:30:10P	:30		NRCCIL101005H	6,000		
					10/11	TH	10:30:33P	:30		NRCCIL101005	6,000		
12	10/09 - 10/09	09:00P-10:00P	13,500	1	10/09	TU	09:42:06P	:30		NRCCIL101005	13,500		
PERIOD GROSS COST PER ORDER CONFIRMATION: 127,200.00				TOTAL UNITS: 53		ACTUAL GROSS BILLING: 127,200.00				TOTAL ADJUSTMENTS: 0.00			
						AGENCY COMMISSION: -19,080.00							
						NET DUE: 108,120.00							
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